



ACM SIGCAS/SIGCHI Computing & Sustainable Societies (COMPASS) August 16-19, 2023, Cape Town, South Africa

We are seeking industry participation, partnership, and sponsorship for 2023 ACM SIGCAS/SIGCHI Computing and Sustainable Societies (COMPASS) conference, which will be held from August 16 to 19, 2023 in Cape Town, South Africa.

[ACM SIGCAS/SIGCHI Conference on Computing and Sustainable Societies \(COMPASS\)](#) is the premier conference focusing on work at the intersection of computing and sustainable development. Every year, the conference draws roughly 250 participants (150 in-person and 100 virtual) from around the globe, from a broad array of disciplines including computer and information sciences, social sciences, environmental sciences, and engineering. The conference includes long and short research papers, posters, demos, panels, and open sessions on: Artificial Intelligence, Machine-Learning and Data Science for Sustainable Societies; Systems and IoT for Sustainable Societies; HCI, Design and Critical Perspectives; Development, Economics and Policy; Environment, Sustainability and Climate Change; and Technology, Media, and Social Practice. Full papers that are accepted by the [ACM Journal on Computing and Sustainable Societies](#) are also presented at the conference.

COMPASS' primary audience is computing professionals, researchers, and students who apply the latest computing techniques and tools to the United Nations Sustainable Development Goals ([SDGs](#)). Consequently, the research findings presented at COMPASS provides operationalisation of policies, making them applicable to practitioners and policy makers which supports the growth of sustainable societies worldwide. The community has a particular commitment to approaches and research that address the challenges faced by under-represented and marginalized communities. In addition, it explicitly promotes multi-disciplinary and cross-disciplinary research and practice that address key challenges for sustainable societies including, but not limited to, equity, health, education, poverty, accessibility, conservation, climate change, energy, infrastructure, and economic growth.

COMPASS is a non-profit conference that is co-sponsored by [SIGCAS](#), the ACM Special Interest Group that addresses the social and ethical consequences of widespread computer usage, and [SIGCHI](#), the leading international community of students and professionals interested in research, education, and practical applications of Human-Computer Interaction. COMPASS seeks to lower barriers to participation by keeping conference costs low and supporting travel grants for participants who would otherwise not be able to attend, particularly graduate students and scholars from the Global South.

As a sponsor, you will have opportunities to engage with a wide array of computer science, AI/ML, data science, information systems, human-computer interaction, and other interdisciplinary researchers and professionals working in the fields of computing and sustainable development. We have multiple sponsorship tiers available (details below) and would also welcome the opportunity to discuss custom options that might facilitate engagement between your company and the COMPASS community.

History of COMPASS

Association for Computing Machinery (ACM) SIGCAS/SIGCHI Conference On COMPuting And Sustainable Societies (COMPASS) has been running for six years from 2018 to present. Previous COMPASS conferences have taken place Menlo Park and San Jose, California, USA in 2018, Accra, Ghana in 2019, [Ecuador in 2020](#); [Virtual Event from Australia in 2021](#), [Seattle, Washington, USA in 2022](#) and now in [Cape Town, South Africa in 2023](#). COMPASS was formed out of the prior ACM Symposium on Computing for Development (DEV) conference that ran between 2010 and 2016.



Sponsorship Tiers

Sponsorship tiers are equated to a South African protea; this was chosen due to the protea being the South African national flower. Sponsorship will be used to cover costs of the venue, welcome reception and gala dinner, technical program production and audio-visual support, student scholarships, and other relevant conference expenses. We would also welcome the opportunity to discuss your priorities and preferences for sponsorship and how you might benefit via engagement with COMPASS.

- **1st Tier Protea, sponsorship: USD \$25,000**
 - Sponsor named conference reception
 - Sponsor logo on conference posters and banners
 - Sponsor logo on all printed materials and website
 - Acknowledgement in all plenary sessions
 - Five conference registrations
 - Dedicated booth at the conference
 - Invited talk/panel to engage with the COMPASS community

- **2nd Tier Protea sponsorship: USD \$10,000**
 - Sponsor logo on conference posters and banners
 - Sponsor logo on all printed materials and website
 - Acknowledgement in all plenary sessions
 - Three conference registrations
 - Dedicated booth at the conference
 - Invited talk/ panel to engage with the COMPASS community

- **3rd Tier Protea sponsorship: USD \$5,000**
 - Sponsor logo on conference posters and banners
 - Sponsor logo on all printed materials and website
 - Acknowledgement in all plenary sessions
 - Two conference registrations
 - Dedicated booth at the conference

- **4th Tier Protea sponsorship: USD \$2,000**
 - Sponsor logo on conference posters and banners
 - Sponsor logo on all printed materials and website
 - Acknowledgement in all plenary sessions
 - One conference registration
 - Dedicated booth at the conference